



## In SaaS EAM

Brightly, formerly Dude Solutions, has been named #1 in SaaS (Software as a Service) EAM (Enterprise Asset Management) by ARC Advisory Group, the leading technology market research firm for industry, manufacturing, infrastructure and cities.

### Background

ARC's five-year Enterprise Asset Management Global Market Study looked at overall market share for several categories, and Brightly came out on top for companies in the SaaS revenue category. The study ranked the leaders in EAM, which includes software used to manage the optimal lifecycle of equipment for the physical assets of an organization. Brightly was also named the leading supplier of Enterprise Asset Management.

### Trends from the study\*

- Predictive analytics and expanded connectivity have sparked renewed interest in EAM
- Adoption of SaaS solutions continues to increase due to improved ROI
- Mobility continues to improve data integrity and usefulness
- IIoT combined with analytics paves the way for sustainable condition monitoring

### Trends from the study\*

- Avoid unplanned downtime to maximize financial and operational results
- Improve the reliability and longevity of your assets and delay new capital expenses
- Increase employee productivity and improve data quality with greater mobility

### Why Brightly?

With Brightly, it's not just about innovative technology. It's about a partnership and working with a team who will come beside you, challenge you and grow with you and your organization. From our community of **12,000+ clients** to our **20 years of operational data**, you'll benefit from:



#### A true suite for every operations challenge

Solutions for maintenance, energy, IT, event and safety management



#### Deeper insights for smarter decisions

Utilize the smartest operations engine with 20 years of data and insights



#### Collaboration for shared success

Easy-to-use, mobile tools for enhanced accessibility and communication



#### Vertical expertise for tailored solutions

Software designed for the needs of your specific industry



#### Personal service for strategic partnership

Legendary support from a team that's just a chat, email or phone call away

### Sources

\*Trends from <https://www.arcweb.com/market-studies/enterprise-asset-management>