



## **California Resident Privacy Practices**

The California Consumer Privacy Act (“CCPA”) provides California residents with additional rights. A California resident has the right to know and request the data we collect about you, the categories of personal information collected, the business purpose for collecting the information, whether we share the categories with third parties and the specific pieces of personal information we may have collected about you.

### **Rights Regarding Personal Information**

The CCPA also gives California residents certain rights over their personal information, including the rights to:

- Know what personal information has been collected about them over the last 12 months, the sources from which it has been collected, and how it has been used;
- Know whether their personal information has been sold to or shared with other parties and the identities of those third parties;
- Access and/or delete their personal information;
- Opt-out of the sale of their personal information, and;
- Equal service and price, even if an individual has exercised their privacy rights under the CCPA.

### **Our Compliance Information**

We have implemented a comprehensive CCPA compliance program governing how we collect, use and disclose personal information of California residents for our own business operations. We do not sell personal information to third parties. For more information about how we process personal information, see our Privacy Policy.

Additionally, a California resident has the right to request that we delete all the personal information collected, unless the information is necessary for us to complete a transaction, provide you with a service, perform a contract, protect your security, fix our Platform, comply with other ethical or privacy laws, comply with a legal obligation or make lawful use of the information within the context under which the information was provided to us. If you are a California resident, you may obtain certain information regarding our disclosure of your Personal Information to third parties for their direct marketing purposes at no cost once each year. To make such a request or to request access or deletion of your personal information, please send an e-mail to [notice@brightlysoftware.com](mailto:notice@brightlysoftware.com) or call the toll free number below [1-877-655-3833].

### **Our Compliance as a Service Provider**

Our privacy practices are in compliance with all applicable privacy laws, including CCPA. For our subscribers who collect personal information from California residents, we act as a “service provider” under the CCPA. This means that we only process the Subscriber Data that our Subscriber’s load onto our Service, including any personal information of California residents, for the limited purpose of providing our Service. Our Company’s Data Processing Addendum expressly commits that we shall only process Subscriber Data as a service provider in accordance with CCPA.