Sorell Council realises 132% productivity spike with Brightly Assetic

Client
Sorell Council, Tasmania

Vitals
- Tasmania's fastest growing municipality with suburban, beachside, semi-rural and rural areas across 583.6km² thirty minutes from Hobart CBD.
- Population of 14,414 and growing
- $312,586,808 asset stock total replacement cost
- $6,940,244 Capital Works budget in 2017/2018.

Challenges
Sorell Council’s infrastructure and development requirements were exceeding the ability of its internal systems and resources.

Results
- Integrated systems to accurately reflect, update and manage assets
- Real-time capture of maintenance activity costs
- Accurate loop from customer request to work completion

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The Challenge & Opportunity

Sorell has been one of the fastest growing municipalities in Tasmania for many years. However, Sorell Council’s infrastructure planning and development requirements were exceeding the ability of its internal systems and resources. Council knew things had to change, and committed to improving resourcing, financial transparency and processes across all aspects of asset management.

Featured Results

- Able to accurately track and report all works management accomplishments: 132% productivity increase (between May-Aug 2018 Sorell created 1267 Work Orders, compared to 546 in the same period of 2017)
- Strong headway into achieving activity-based costing for maintenance activities, tracked and reported through Brightly Assetic, Microsoft Dynamics / Navision (finance), and other integrated internal systems. This contributes to achieving audit compliance, and helps ensure strong service delivery at the most reasonable rates possible

"Brightly Assetic provides a contemporary foundation for our long-term financial management plan. We can now measure future efficiencies in both our maintenance and inspection practises, as well as accurately record the ongoing costs associated with our capital programs. This is possible because the solution includes field service management and is complete with updated valuation and condition assessment data." - Russel Fox

Manager Engineering & Regulatory Services
**More Results**

**Snapshot: 2013-2014**

1. Low quality or no asset data across all asset classes
2. Finance managing asset valuations and depreciation; no relationship to the asset register
3. Antiquated manual process for all works activities; works order data added twice a week
4. No formal Asset Management Plans
5. Disparate, siloed systems for different functions (Finance, GIS) and asset different classes
6. Strong civil and structural design skills, but no formal asset management skills across the team

**Snapshot: 2018**

1. Integration between Assetic and Microsoft Dynamics / Navision (finance system) to accurately reflect, update and manage assets owned and operated
2. Real-time capture of maintenance activity costing across all asset categories, to component level; true activity-based costing
3. Accurate, reliable loop from customer request to work completion; informed front-line staff
4. KPI reporting for tracking and improvement
5. Dedicated, skilled assets and GIS team; aligned support and management of works management team

**Brightly & Sorell Council**

Council has now shifted its entire asset management approach. They initially engaged Brightly using the Managed Services model and have been transitioning since, while staff and systems were brought up to speed. Today the Council team operates with full autonomy and has implemented Assetic’s cloud software across all activities.