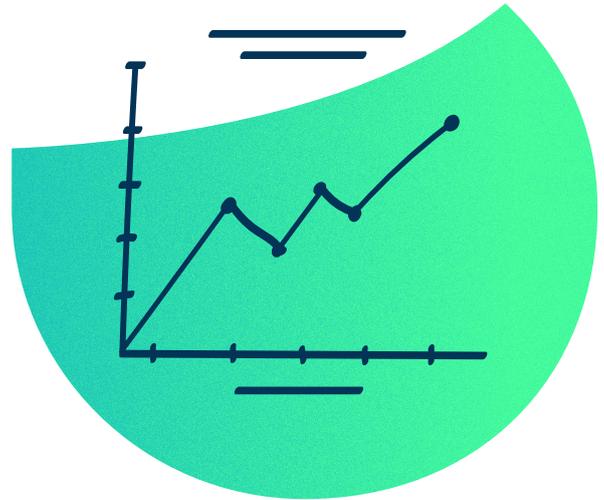


# Your data and analytics made clear

When it comes to all the data that is a result of your daily operations, how do you keep up with it? What do you do with it? And how do you find the time to analyze it to find ways to improve? With Analytics for Asset Essentials, the difficult task of harnessing your data is done for you with a data visualization dashboard that's easy to understand, use and share with others – and it's built on the strength of 20+ years of operations data.

More information, more knowledge, more insight – all at your fingertips.



## How does it work?

Analytics for Asset Essentials is the first community-driven operations platform powered by the world's smartest operations engine. Our revolutionary platform combines operational insight, management and strategy with a foundation of 20+ years of operations data. See how your operations stack up and know what to do next to reach a new level of operational excellence.

### Key Benefits



#### Know what to do next

Employ smarter and more strategic decision-making with real-time data and key performance indicators (KPIs) on your customized dashboard



#### Share your stats

Use simple tools for sharing your analytics (covering one site or many) to make compiling data that much more accessible



#### Compare so you can improve

Benchmark your performance against that of organizations like yours to see how you excel, how you can improve and any trends that need your attention



#### Put numbers to your needs

Use data to justify your specific needs for staff, resources, asset repairs or replacements, and more

### Benefit from 20+ years of data from:

**800,000+**  
users

**2.7 million**  
assets

More than  
**42 million**  
work orders

## Product Features

<b>Operational dashboard</b>	Configurable dashboard with data on staff, assets, equipment, inventory and more
	Charts and graphs created from your data
	Easily filter multiple data visualizations by zooming in on specific categories
	Budget tracking based on historic data and projections
<b>Key performance indicators (KPIs)</b>	Set up specific KPIs related to your operational and organizational goals and view your progress
	Compare KPIs with peers nearby or across the country
	Utilize 3-year trend functions for historical views
<b>Executive summary PowerPoint</b>	A PowerPoint template to easily share your KPIs and trends with stakeholders
<b>Inventory dashboards</b>	This allows you to see your organization's on-hand inventory, as well as usage in recent history
<b>Utilization dashboard</b>	Provides visibility to see your organization's utilization as well as a utilization rate for each of your assignees or employees.
<b>Forecast dashboards</b>	This dashboard analyzes your historical data to provide an expectation of your future workload
	Forecasts present a twelve-month projection of your Created Work Order metrics and your Completed Work Order metrics
	This will help you to budget and plan with confidence by using your historical data to guide conversations within your organization about allocating funds where they are needed most

## Technical Requirements

We suggest the latest version of all browsers and mobile operating systems (OS) for the best experience. Please consult with your IT department to ensure that all browsers are up to date and capable of supporting our management solutions.

### Internet browser (latest version recommended):

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Opera
- Safari (Mac OS)

## Implementation and Support

We provide our best service so you can do your best work.

<b>Legendary support team</b> <b>Included</b>	All Brightly Software clients have access to our Legendary support team during normal business hours (8am-6pm EST, M-F)
	Reach Support via phone, email or chat for all questions or concerns
<b>Implementation support</b> <b>Included</b>	Orientation call to establish objectives and answer questions
	One-on-one implementation consultation with your client engagement team member
	Unlimited access to our Learning Management System
	Project collaboration tool for implementation management

## About Brightly

Brightly, the global leader in intelligent asset management solutions, enables organizations to transform the performance of their assets. Brightly's sophisticated cloud-based platform leverages more than 20 years of data to deliver predictive insights that help users through the key phases of the entire asset lifecycle. More than 12,000 clients of every size worldwide depend on Brightly's complete suite of intuitive software – including CMMS, EAM, Strategic Asset Management, IoT Remote Monitoring, Sustainability and Community Engagement. Paired with award-winning training, support and consulting services, Brightly helps light the way to a bright future with smarter assets and sustainable communities. For more information, visit [brightlysoftware.com](https://brightlysoftware.com).

