# Brightly

Brightly **Asset Essentials**

7 reasons to begin your Asset Essentials™ journey today

Data and technology have transformed how work is being done — in ways we could not have imagined. This has created new possibilities to work smarter and faster than ever before, to gain unprecedented insight into your operations, and to address infrastructure needs, staffing challenges, shrinking budgets and skilled-trade labor shortages in ways that were simply not possible — until now. Asset Essentials is a next-generation, enterprise work and asset management platform that is designed to put data and technology to work for you to enable smarter and more efficient maintenance and operations — now and for the future. Here are seven reasons for you to begin your move to Asset Essentials today:

1. Understand your assets — inside and out

Track, manage and view all of your assets (facilities or "inside the building" and geo-spatial or "outside the building") in one unified map-based system for centralized data capture, improved collaboration and efficiency, and better service for those your serve.
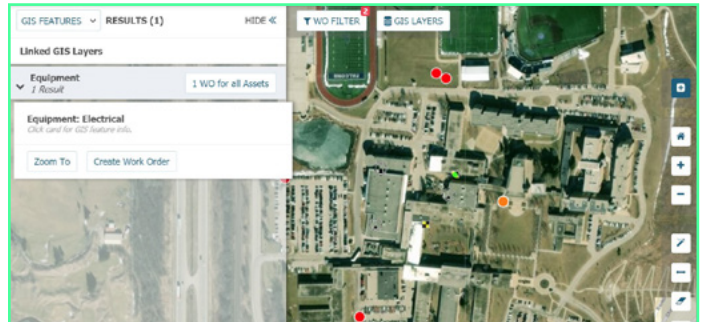

Know where the work is - view all of your work requests and assets on a map.

Use cases What you can do	Benefits Why it matters	Features How we enable it
Plot all of your work and assets on a map	Improved collaboration and efficiency	GIS and location mapping
Collect aggregate data on all assets for centralized analysis	The ability to identify and resolve issues faster	Mobile access to asset information
Gain a holistic view of your operations	Better service levels for those you serve	Trend analysis

2. Adopt an asset-centric approach to operations

Take a proactive, asset-centric approach to maintenance by categorizing your assets, leveraging data from meter readings to trigger preventive maintenance activity, reporting on asset-specific trends and building a long-term foundation for predictive, data-driven operations.
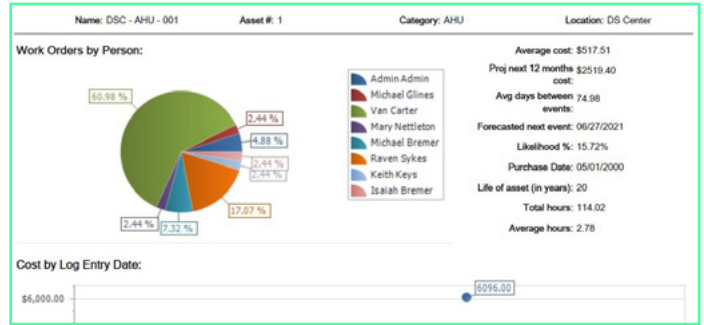
Understand the frequency and cost of maintenance for an asset based on historical data.

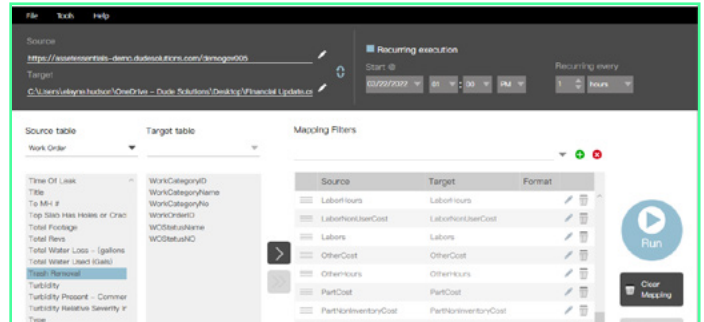| Use cases What you can do	Benefits Why it matters	Features How we enable it
Identify, categorize and prioritize the most critical assets for preventive maintenance Use data from meter readings to inform and trigger preventive maintenance Report on the frequency and cost of maintenance for specific assets	More accurate capital planning and budgeting decisions Extended life cycle of assets Minimal over- or under-maintenance of assets to drive down cost	Condition-based monitoring Just-in-time preventive maintenance Asset lifecycle analysis Business intelligence

3. Use asset information to inform financial planning

Share valuable, insightful work and asset information with financial systems and other business applications for better decision-making and a more complete view of your operations.

Make asset information available for other applications to inform financial and planning decisions.

| Use cases What you can do	Benefits Why it matters	Features How we enable it
Export data from Asset Essentials and make it available for other applications	More accurate financial planning and budgeting, and a more sustainable capital plan	Data Export (via Connector Tool add-on)

4. Work smarter and faster than ever before

Take efficiency to new heights with a next-generation enterprise work and asset management platform designed to help you work smarter and faster than ever before. Assign and complete tasks more efficiently, accomplish even more with less, and manage your staff's time with greater flexibility.
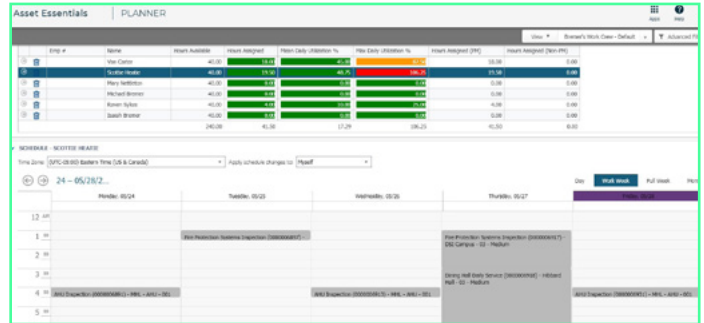
Optimize resource planning and balance team workload with a drag-and-drop calendar view.

Use cases What you can do	Benefits Why it matters	Features How we enable it
Assign a work order to more than one person at a time (or to a crew)	Get work done faster	User-configurable dashboards
	Take care of your staff	Planner view with drag-and-drop editing
Balance team workload with a drag-and-drop calendar view	Maximize productivity	Bulk editing
Change more than one work order at a time		Savable list view configurations

5. Achieve new levels of productivity in the field

Take advantage of a brand new mobile application that allows your technicians to accomplish infinitely more on-the-go, including the ability to capture parts transactions, access reference materials, track work in offline mode and barcode-scan assets.
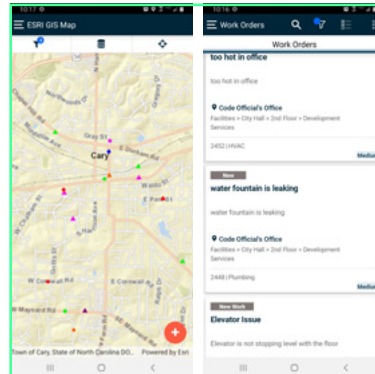
Use the Asset Essentials mobile app to capture transaction details related to parts, attach documents to work orders, and much more.

Use cases What you can do	Benefits Why it matters	Features How we enable it
Attach documents to a work order	Track work as it happens, even without Wi-Fi or cell reception	QR code scanner
Associate parts to work orders	Get more done on-the-go	Parts and inventory
Access reference materials		Attachments
	Understand job cost for better decision-making	Offline mode

6. Improve your day-to-day with configurable dashboards

Deliver intuitive, highly visual, role-based views of work directly on your homepage with simple point-and-click motions to help your technicians and staff focus on the right activity, make quicker and more informed decisions and better use their time.

Easily configure role-based homepage dashboards to enable staff to better spend their time and prioritize activity.

Use cases What you can do	Benefits Why it matters	Features How we enable it
Easily configurable role-based dashboards	Maximum productivity	Flexible KPI dashboards
Empower technicians to see what matters most	Optimal staff allocation	Homepage reporting
		Pie charts and graphs
		Mapping

7. Build for the future

Use Asset Essentials as a springboard into an operations management suite that unlocks the full value of data and technology to enable capital planning, smarter energy management, predictive asset lifecycle management, smarter resource and work planning, and much more.

Analyze and measure the lifecycle of an asset, including active frequency, cost trends and life expectancy

Use cases What you can do	Benefits Why it matters	Features How we enable it
Leverage the power of analytics to make data-driven decisions	Improved sustainability of your capital plan	Predictive Asset Lifecycle Management
Fully integrate asset-specific data into capital planning and budgeting	Lower maintenance cost (proactive vs. reactive)	Business Intelligence
Identify and address problems before they occur	Better visibility into your entire operations	Connector Tool (add-on module)

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