

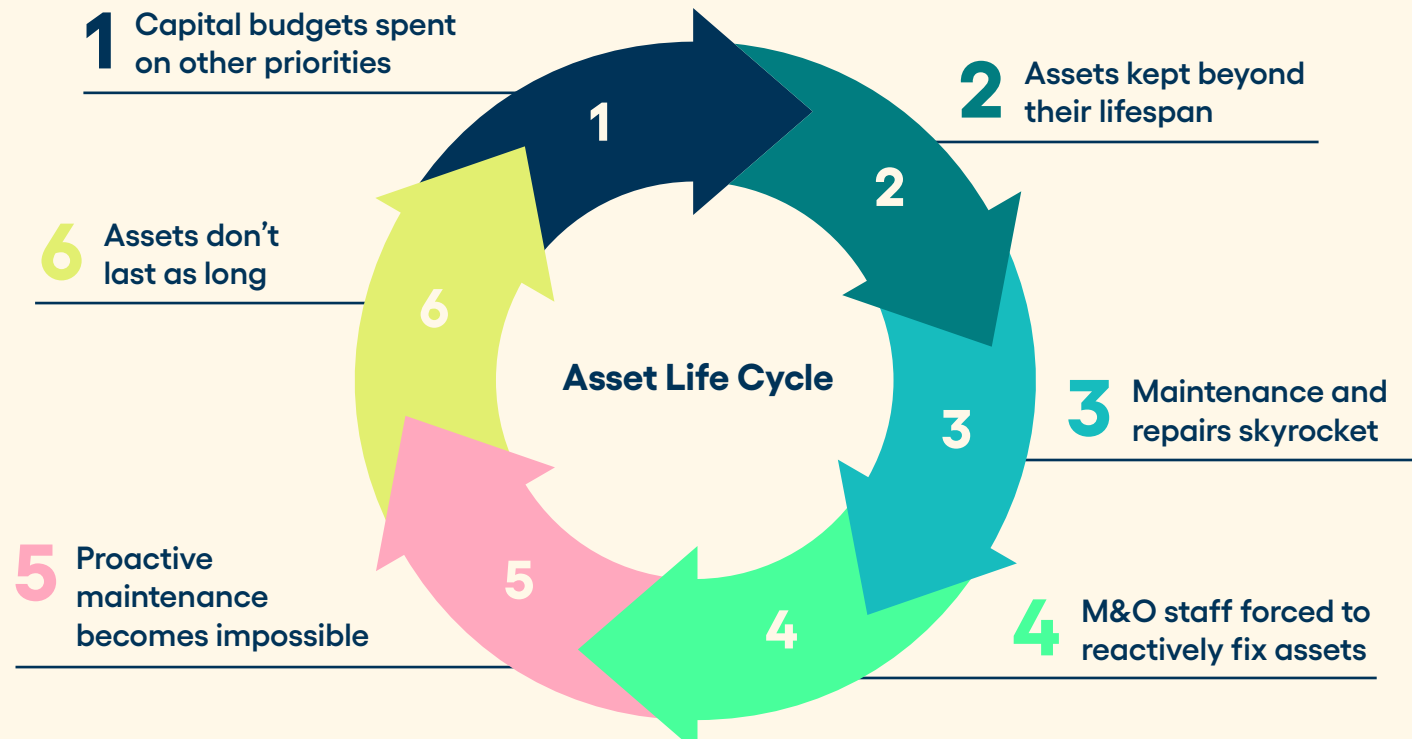
# Light up your maintenance strategy with data

Escape the costly cycle of reactive maintenance, the Brightly way

Shift your strategy from reactive to proactive and give your assets the benefit of predictive maintenance.



## Are you stuck in a break/fix cycle?



If this cycle sounds familiar, you're likely wasting more time and money than you realize.

## Break the break/fix cycle

Evolve your asset maintenance into 3 stages

If shifting to a more proactive approach feels like too big an investment, consider the high costs of continuing to fix the same broken assets or paying premiums for urgent parts and repairs, time and time again.

Don't worry, many are starting from here:

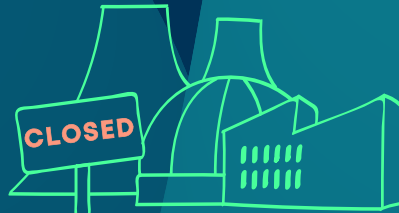
### Stage 1: Reactive maintenance [re-ac-tive main-te-nance]



The act of servicing urgent work orders only to fix what is broken

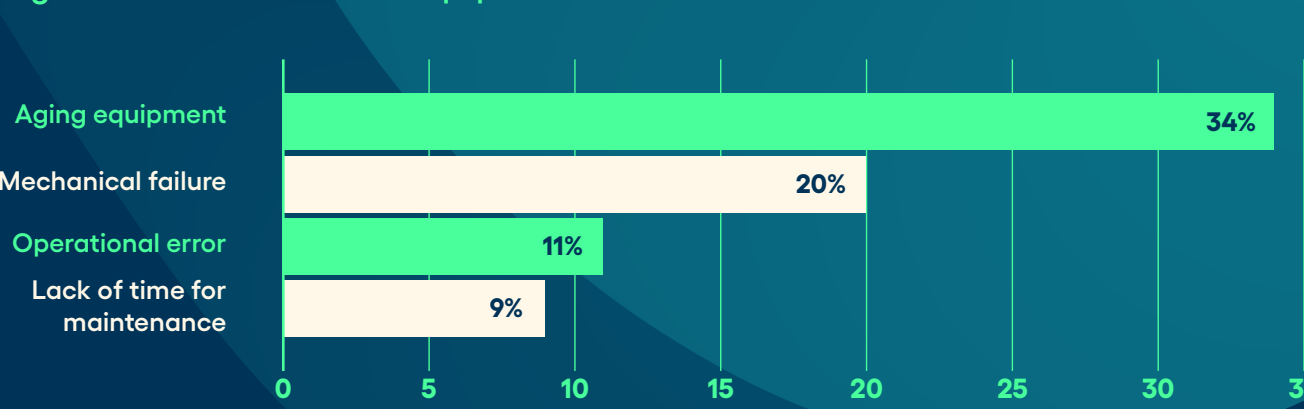


Signified by a distinct lack of time for proactive initiatives



Can result in high cost of last-minute parts and/or costly work shutdowns

### Leading Causes of Unscheduled Equipment Downtime<sup>1</sup>



To avoid many of these reasons for unscheduled downtime, move to stage 2.

But turn on a little proactivity, and you're here:

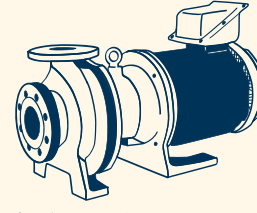
### Stage 2: Preventive maintenance [pre-ven-tive main-te-nance]



The act of proactively maintaining assets to maximize their lifespan

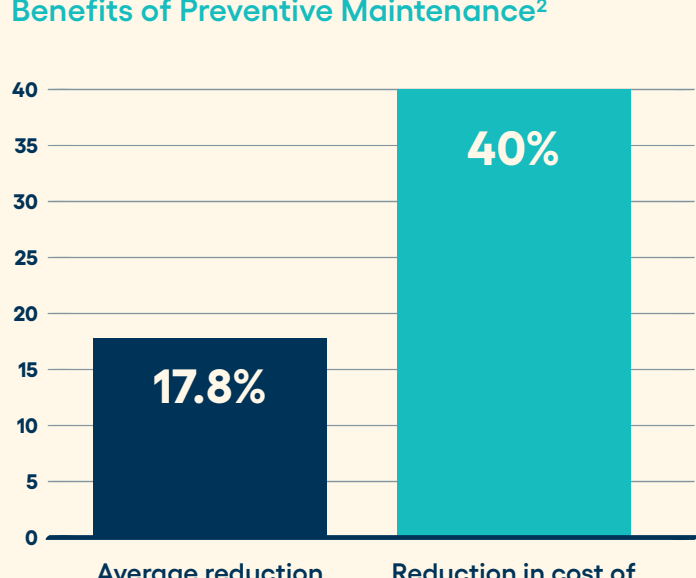


Characterized by a regular maintenance schedule and strategy

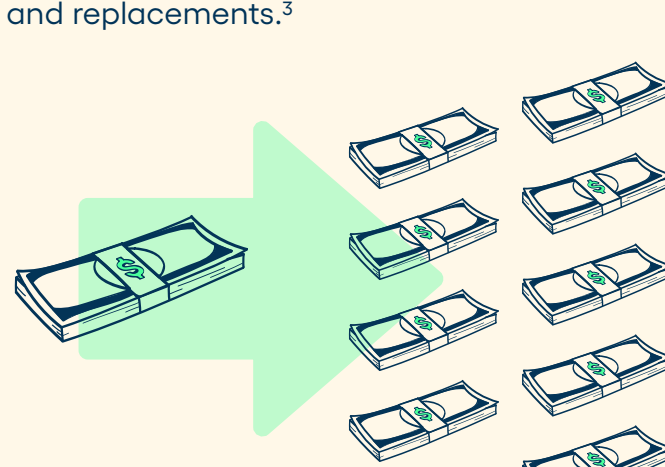


Commonly results in longer asset usefulness and less unplanned downtime

### Benefits of Preventive Maintenance<sup>2</sup>



For every \$1 invested in preventive maintenance, companies can save between \$4 and \$9 in costs associated with repairs and replacements.<sup>3</sup>



Want to save even more? Move to Stage 3.

And finally, apply data to preventive practices here:

### Stage 3: Predictive maintenance [pre-dic-tive main-te-nance]



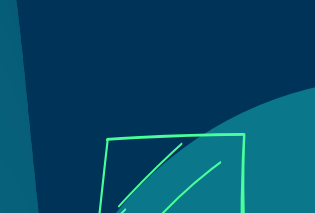
The act of using data and analytics to predict when an asset may fail



Includes proactively scheduled maintenance to address issues before a failure occurs

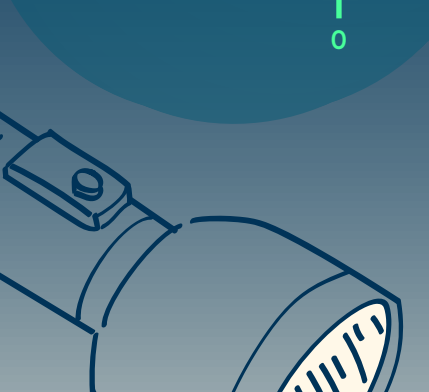
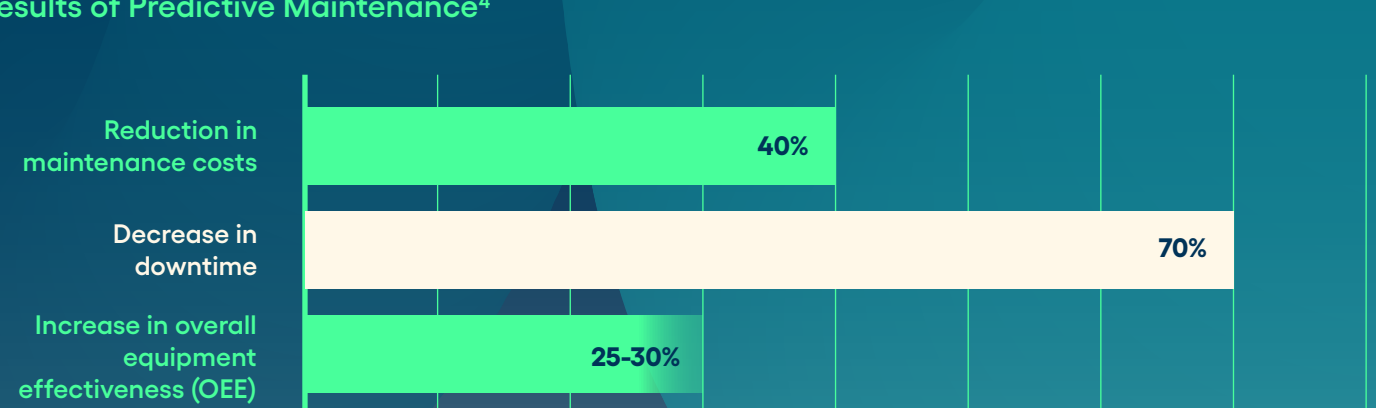


Commonly includes more efficient and consistent work schedules



Automation and AI drive high performance

### Results of Predictive Maintenance<sup>4</sup>



## Ready to shine a light on your maintenance strategy?

Brightly Asset Essentials™ helps you leverage the power of preventive and predictive maintenance, using prescriptive analytics to bring your data into action with faster and more informed decision-making.

Want to learn more?  
[Schedule a call with a Brightly expert today →](#)

To dive deeper into the benefits of shifting your strategies to include data, check out our eGuide:

[From descriptive to predictive: evolving your asset maintenance strategy](#)

### Sources

- 1 Latest Maintenance Statistics for 2023: Data, Adoption & Strategies
- 2 Preventive vs. Predictive Maintenance: Which is More Effective for Reducing Downtime
- 3 Interesting statistics about maintenance management and why you need to get it right!
- 4 Preventive vs. Predictive Maintenance: Which is More Effective for Reducing Downtime