Shift to a longer-term, more strategic asset planning mindset

Paving the way to smarter, and more sustainable communities

Brightly by the numbers

13,000+ clients  4.6+ million users  400 million work orders addressed  49 million assets logged  $321 billion in asset value  97% client satisfaction rating

Work Order Management
Location- and asset-based work orders, job planners, and preventive maintenance (PM) calendar scheduling

Asset Management
Cost tracking and repair history for total cost of ownership decision-making

CAPEX Budgeting and Forecasting
Prove funding requests with visuals and metrics to outline budget needs

Analytics
Predefined dashboards with KPIs, ROI of PM, asset health trending, and comparison data

Energy Management
Real-time utility tracking, advanced energy reporting, and carbon emission monitoring

OPEX Visibility and Management
Full picture of asset or facility health with dynamic asset condition updates

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We kept getting our facilities projects deferred for other things. We wanted to come to the table with hard evidence and show the return on investment for funding these projects, or the negative outcomes of not funding them.

Aaron Smith
Business Intelligence Program Manager, Community Services Department
Washoe County

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Facility improvement tools in one, easy-to-use solution

From work order management to service-based lifecycle degradation paths, Brightly’s full asset investment planning (AIP) solution enables leaders to focus on complex, longer-term planning and strategic decision-making to drive more informed and better prioritized decisions regarding capital and operational budget allocations.

Asset Essentials
The first step in your work order and asset management foundation, Brightly Asset Essentials™ is the go-to in gaining greater operational insights into facilities and infrastructure assets, helping to improve team productivity, efficiency, and communication.

Energy Manager
Your partner in going green, Brightly Energy Manager™ is an automated energy management tool that helps facility and energy managers identify utility waste, better prioritize action, and make smarter operational decisions with centralized utility management.

Predictor
The essential all-in-one capital and asset lifecycle planning tool, Brightly Predictor is the tool of choice as public agencies shift into strategic asset management. By analyzing asset data in real time and modeling various spending scenarios, teams can improve their capital spending while providing business cases and justification for funding.

SmartGov
An easy-to-use, cloud-based licensing and permitting solution, Brightly SmartGov™ helps cities, councils, and municipalities shift building permits, code enforcement, inspections, and payments online. Designed to build a stronger connection with communities, SmartGov maximizes visibility and transparency, while saving teams time and money.

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Experience the Brightly Difference

Our award-winning implementation and support teams are legendary — providing our best service so you can do your best work.

Our partnership doesn’t end once your software goes live. Along with our legendary support team, we combine expertise, training, libraries, and curated learnings with anytime, anywhere access to ensure you and your teams have what you need to thrive and be successful.

Accolades
From users to industry-leading thought leaders, Brightly continues to rank as one of the top leading asset management solutions!

Brightly Companion
Brightly Companion is a personalized learning experience within our products and provides an interactive training journey guiding you to productivity.

Brightly Academy
Brightly Academy is designed to provide a self-paced learning environment for key administrators of our products. Your subscription gives you 24/7 access to curated learning content.

Professional Services
Our Professional Services team enables clients to build a sustainable future, through trusted partnerships and industry-leading expertise.

Legendary Support
Our Legendary Support team is ready to answer your product questions by phone (always talk to a real person), by email (we strive to respond within the hour), and live chat!

“”

The software [Predictor] gave us quick, actionable insights and a robust, evidence-based forecast of our future actions and spend to achieve pavement condition goals. Importantly, this was done leveraging existing data, efficiently and affordably.”

Jason Peek
Public Works Director, City of Topeka

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Brightly delivers the highest security standards

**Data Encryption**
- Encrypted at rest, in transit, and on devices
- AES 256-bit encryption protocol
- Keys protected with AWS Key Management Service (KMS)

**Security Processes**
- SOC 2, Type 2 (SSAE16)
- ISO 27001 Certification
- Third-party Managed Detection and Response (MDR) service for 24/7/365 monitoring
- Require data privacy training for all employees

**Software Security**
- AWS security services for infrastructure, product, and procedure levels
- Role-based permissions to control data access, scoping
- Separate environments for development, QA testing, and production
- Multi-tenant data server infrastructure, client data segmented from other clients

**Data Hosting**
- Full data backups and recovery
- Local redundancy of systems, storage, and networks
- Real-time data monitoring
- Compliant with European Unions’ Global Data Protection Regulation (GDPR)

**Why Brightly?**

See why Brightly is the perfect partner as you and your teams shift to a longer-term, more strategic planning mindset.

**Now part of the Siemens family**
Now the leading software partner within Siemens’ Smart Infrastructure division, together we are stronger with our state-of-the-art applications and Siemens’ data & analytics capabilities — unlocking more power and intelligence. We continue to invest in our portfolio of asset, energy, and planning solutions, driving public agencies to smarter, more data-driven decisions to improve asset outcomes.

**Expertise and thought leadership**
Brightly brings decades-long experience and thought leadership to the forefront with its market-leading capabilities in work order and asset management, budgeting, strategic planning, and energy management.

**All-in-one, integrated planning solution**
Brightly's all-in-one asset investment planning solution has what cities need, when they need it — asset registries, facility condition ratings, PM and corrective histories, energy usage tracking, and OPEX planning — all with one login.

**Masters of scale and efficiency**
Today, Brightly has captured over 47 million work orders across 8 million assets, covering 260 million square feet, and totaling over $47 billion in asset value.

**About Brightly Software**

Brightly, a Siemens company, enables organizations to transform the performance of their assets. Brightly is the global leader in intelligent asset management solutions. Brightly’s sophisticated cloud-based platform leverages more than 20 years of data to deliver predictive insights that help users through the key phases of the entire asset lifecycle. More than 12,000 customers of every size worldwide depend on Brightly’s complete suite of intuitive software—including CMMS, EAM, Strategic Asset Management, IoT Remote Monitoring, Sustainability and Community Engagement. Paired with award-winning training, support and consulting services, Brightly helps light the way to a bright future with smarter assets and sustainable communities. For more information, visit [www.brightlysoftware.com](http://www.brightlysoftware.com).