



Brightly **TheWorxHub** Solution Overview

# All-in-one, multi-department operations solution

Seniors today now have more choices than ever for community living — demanding higher levels of service that put the pressure on operators to “stay current.” Yet, major challenges around operating margins and staffing are forcing operators to seek new ways of driving productivity and efficiency, while differentiating their offering through services and world class experiences.

Built for senior living, TheWorxHub is the most user-friendly operations management solution that combines a best-in-class maintenance solution with integrated, multi-departmental modules. By seamlessly integrating with most resident portals, TheWorxHub drives productivity, improves decision-making visibility, and boosts the bottom line while delivering high-touch, personalized experiences that improves the health, safety, and satisfaction of every resident.



## Key Benefits



### Improve service and resident satisfaction

Uncover areas of service improvement, ensuring communities are meeting and exceeding resident expectations.



### Improve productivity

Empower teams to address resident requests anytime, anywhere with 24/7 mobile access — improving turnaround times by nearly 20%.



### Reduce and control costs

Enable community operators to improve operating margins by tracking and billing back service repairs, total costs, and inventory.

## Key Features



Expandable modules, such as transportation and housekeeping, streamline operations and drive satisfaction



Flexible request channels allow residents, family, or staff to submit repair requests through portal



Ongoing visibility to room refreshes for new and existing residents, ensuring all teams are in-sync



On-the-go mobile access allows teams to update and complete service requests anytime, anywhere



Real-time asset, productivity, cost, and bill back data and analysis available for building and portfolio levels

## Why Brightly?



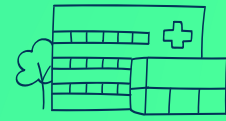
### Expertise and leadership

Proudly serving communities, seniors, and their families for over 20 years — and counting



### Masters of efficiency

Capturing over 3.1M labor hours, 18M+ work orders, and \$1B+ in community assets



### Experts at scale

Proudly serving over 1,000 communities housing over 250,000 resident units, and \$10M+/year in resident billings

## TheWorxHub for Senior Living: Features and Functionality

### Workflow Management and Preventive Maintenance

- Schedule, manage, and automate location- and asset-based work orders
- Schedule preventive maintenance (PM) work orders on high-usage community equipment
- Gain visibility to room refurbishments for residents, facilities, and community marketing

### Expandable Department Modules

- Expand cross-functional, operational oversight with modules such as Housekeeping and Transportation
- Designed specifically for operators and for those on the front lines of senior living
- Integrates seamlessly with existing resident portals

### Mobile Capabilities

- Create, update, prioritize, and complete service requests and inspection requirements on-the-go
- Optimized workflows and tasks to reduce number of clicks for those in the field
- Automated logging and tracking where possible, to drive high level of adoption on the front line

### Cost Recovery Data and Reporting

- Access real-time data and reports for staff productivity, costs, service bill back reviews, and more
- Access anonymized senior living-specific benchmarking data to see comparisons to local competition
- Access anytime, anywhere via web browser or any mobile device



## Technical Requirements

For optimal performance, TheWorxHub requires the latest version for all browsers and operating systems. Please consult with your IT department to ensure all systems are up to date.

### Internet Browsers

Google Chrome, Microsoft Edge, Mozilla Firefox, Opera and Safari (Mac OS)

### Mobile OS

- Android 10.0+, iOS 12.0+
- Minimum screen size of 4 inches

### Barcode Scanners & Cameras

- Bluetooth™ barcode scanners require support for 2D barcodes if using QR codes
- Camera-based scanning requires rear-facing camera

### Display Resolution

Desktop displays should be a minimum of 1024x768

## Integrations

TheWorxHub seamlessly integrates with popular applications, enabling your teams a 360-view of your operations.

**Common integrations include:** CareMerge, Connected Living, Cubigo, K4 Connect, Ripple, Touchtown, Vibrant, SeniorTV, Visual Touch, Wellzesta, FacilityHealth Inc., Collaborate WE, Medigate, Trane, Zurn PlumbSmart, Schneider Electric, YouBIM, Service Now



## TheWorxHub - What we Offer

We offer a comprehensive solution to meet all your community, resident, maintenance, and operational needs. Subscriptions are annual contracts, with options for multi-year pricing. TheWorxHub for Senior Living expands as your needs expand, with additional modules to maximize the power of the solution.

	Core Package	Professional Package	Add-On Modules	
Cloud-based Solution	✓	✓	<b>Integrations</b>  <b>Modules</b> <ul style="list-style-type: none"> <li>• Capital Planning</li> <li>• Landscaping</li> <li>• PO &amp; Inventory</li> <li>• ResidentSync</li> </ul> <ul style="list-style-type: none"> <li>• Room Bookings</li> <li>• Security</li> <li>• Transportation</li> <li>• WorxIQ</li> </ul> <b>Services</b> Facility Condition Assessments	
Workflow management	✓	✓		
Compliance tracking	✓	✓		
Maintenance and asset management	✓	✓		
Reporting and analysis	✓	✓		
Mobile app	✓	✓		
Asset barcoding	✓	✓		
Space management	✓	✓		
Housekeeping module		✓		
QA surveys and inspections module		✓		
			<b>IT Services</b> Consulting, including asset data gathering, PM set-up, and more	

## About Brightly Software

Brightly, a Siemens company, enables organizations to transform the performance of their assets. Brightly is the global leader in intelligent asset management solutions. Brightly's sophisticated cloud-based platform leverages more than 20 years of data to deliver predictive insights that help users through the key phases of the entire asset lifecycle. More than 12,000 customers of every size worldwide depend on Brightly's complete suite of intuitive software—including CMMS, EAM, Strategic Asset Management, IoT Remote Monitoring, Sustainability and Community Engagement. Paired with award-winning training, support and consulting services, Brightly helps light the way to a bright future with smarter assets and sustainable communities. For more information, visit [www.brightlysoftware.com](http://www.brightlysoftware.com).



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