



A Siemens Company

Complete Asset Lifecycle Management Solutions

For asset-centric organisations, safeguarding critical infrastructure while improving efficiency, ensuring compliance, and optimising budgets is essential at every stage of the asset management journey.

With over 25 years of experience and the trust of 12,000+ clients worldwide across various industries, we deliver innovative, user-friendly solutions that empower organisations to optimise operations, maximise budgets, simplify decision-making, and build a sustainable future.

Optimising Assets Across Industries



Government

We partner with over 150 Local, State and Federal government agencies across Australia and New Zealand, to optimise infrastructure investments and deliver sustainable services to communities.



Transport

We empower Port, Rail and Road authorities to maintain and plan critical infrastructure, ensuring future risks to service delivery are identified, costed and mitigated effectively.



Utilities

We help Utility agencies comply with industry and State Government asset management frameworks, while enhancing governance and maximising the value of their assets.



Higher Education

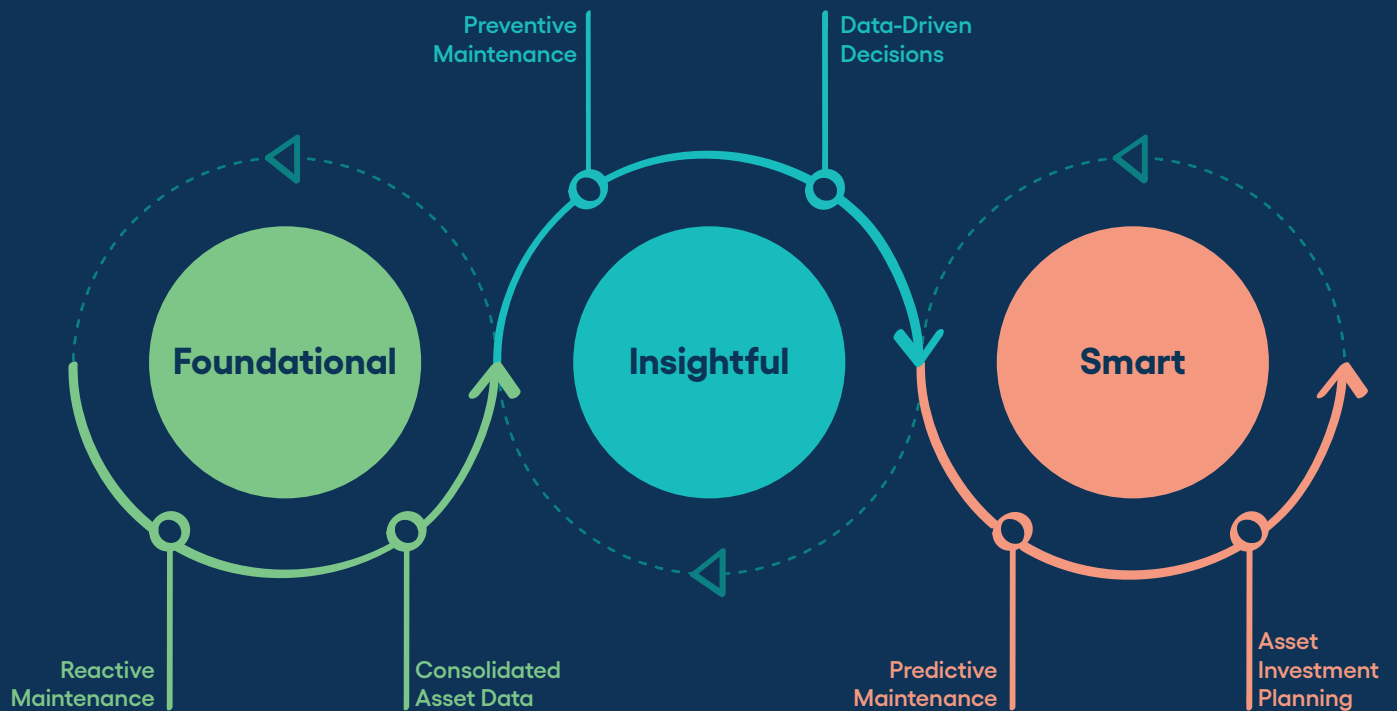
We support universities in extending the life of assets while making better long-term investments decisions around building maintenance and planning.



Healthcare

We help with driving efficiency, satisfying compliance and making better long-term healthcare investments to provide enhanced outcomes for patients and communities.

The Journey to Smart Assets



Understand your assets through the collection and consolidation of essential information.

Advanced analytics provide valuable insights, enabling data-driven decision-making.

Real-time monitoring and predictive capabilities ensure the development of an optimised, long-term Asset Investment Plan.



Brightly's end-to-end solutions

Enterprise Asset Management (EAM)

- **Assess and manage asset performance** with a data-driven EAM solution.
- **Utilise intuitive, configurable dashboards** making it easy for you to monitor activity across your asset network.
- **Streamline field operations** to connect mobile work to the most recent asset information.
- **Determine asset life-cycle costings** including consumption, useful lives and replacement values based on industry and regulatory requirements.

Asset Investment Planning (AIP)

- **Improve asset lifecycle and capital planning** by modelling various service level and financial scenarios to make better investment decisions, and use powerful data to help prove your case for funding.
- **Build real-world deliverable work plans** that simplify multi-year capital works planning with the power of GIS.

Sustainability Solutions

- **Unlock the path to sustainability** by combining the best of intelligent software with professional services expertise to help you make better informed decisions to reach a more sustainable future.
- **Optimise every step of the asset lifecycle** with sustainability objectives in mind.

With you **every step**
of the way...



Client Services & Support

Your operational success is our focus and we are here for you.



Professional Managed Services

Address skill shortages, resource gaps and business continuity risks



Implementation

Fast time to value with industry specialists.



Consulting

Experienced, passionate asset management expertise.



Why Choose **Brightly**?



Trusted by over 200 organisations across Australia and New Zealand, and more than 12,000 clients worldwide, we've empowered 4.6M users to improve efficiency, with 250M citizens positively impacted and \$425B in asset value supported globally. By combining in-depth local knowledge with the strength and innovation of the global Siemens corporation, we provide:



A proven suite of intuitive software products with streamlined implementation and expert support.



Industry leading Asset Investment Planning (AIP) software recognised by Verdantix Green Quadrant®



Highly collaborative support team that combines deep expertise and a sincere passion for what we do. Our consulting team and trusted partners bring a wealth of collective experience to deliver advanced asset management outcomes.



Easy integration with other systems, including ERP, CRM, EDRMS, GIS and IoT for real-time data and insights.

About Brightly Software

Brightly Software, a Siemens company, enables organisations to manage the entire lifecycle of their assets, facilities and infrastructure. As the global leader in intelligent asset management solutions for more than 25 years, Brightly's sophisticated cloud-based platform is expertly designed to improve capital planning through smarter, data-driven decision making, empower technicians to predict, prioritise and manage preventative maintenance activities, and support organisations to achieve sustainability, compliance and efficiency goals. Combined with award-winning training, legendary support and managed services, more than 12,000 clients worldwide depend on Brightly to optimise their teams, operations and strategic planning initiatives. For more information, visit brightlysoftware.com.