



Portfolio Decarbonization Services

Set targets and build a decarbonization strategy with confidence.

Public policy, investor expectations, and reputational risk are increasingly driving businesses toward a future with Net Zero carbon emissions. However, the magnitude of costs and risks are uncertain, and the timing and form of policy changes remain unclear. Fortunately, Brightly Software can help bring your Net Zero ambitions into focus.

A Brightly portfolio decarbonization study will:

Set your GHG baseline. Where do you stand today?

Outline the cost of inaction. Are you exposed to costs of carbon or building performance standards today? What policies could influence your decision making?

Model decarbonization pathways and set targets. What actions can you take to make progress toward Net Zero operational GHG Emissions? What is the decarbonization potential of each?

Analyze investment and ROI. What is the scale of capital investments? What will the impact on operating costs be?

Support strategy setting. What are the key intervention points you will need to capitalize on to advance your decarbonization plan? How do you decide when to act?

Why work with Brightly Software:

For over 20 years, Brightly's consultants have been trusted by premiere North American building owners, operators, and managers to deliver value through an array of services including ESG reporting and strategy, ASHRAE Level I and II Energy Audits, data-driven operational analytics, and tenant submetering and cost allocation.

Our team of engineering, energy management, and ESG professionals can help you deliver on your organization's decarbonization needs, wherever you are in your sustainability journey.

20+ years

Supporting our clients' sustainability goals and operational efficiency

700+ million

Square feet and more than 6,000 buildings using our energy and sustainability services

Stream Energy and Sustainability Management Platform

Brightly Stream is a powerful SaaS solution for utility data management and building performance monitoring, trusted by leading companies across North America:

- Leverage Stream to find and capitalize on opportunities to reduce energy usage, costs, waste, and carbon emissions.
- Integrate your capital planning with Stream's Targets module to plan energy conservation and fuel switching measures and model progress toward your targets.
- Simplify and centralize your data with Stream's intuitive interface so your organization can meet internal and external reporting requirements, achieve certifications, and drive building performance improvements.

