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Asset Management for Government.

Asset Management is one of the most important activities for local authorities, but it can be highly complex.

Brightly brings you a complete end-to-end solution that allows towns and cities to better manage their day-to-day maintenance needs while giving leaders an overall picture of asset health and risk. Understanding the long-term view provides the insights needed for better financial decisions, cross-departmental collaboration, and wise use of public funds.

What are public infrastructure assets?

Public assets are more than just roads and bridges, but all elements that serve communities every day. Brightly lead the way in helping manage, maintain and monitor those assets, resulting in the best possible financial and operational outcomes.

Structures

Roads

Buildings

Light Rail

Ports

Utilities

Campuses

Parks & Recreation

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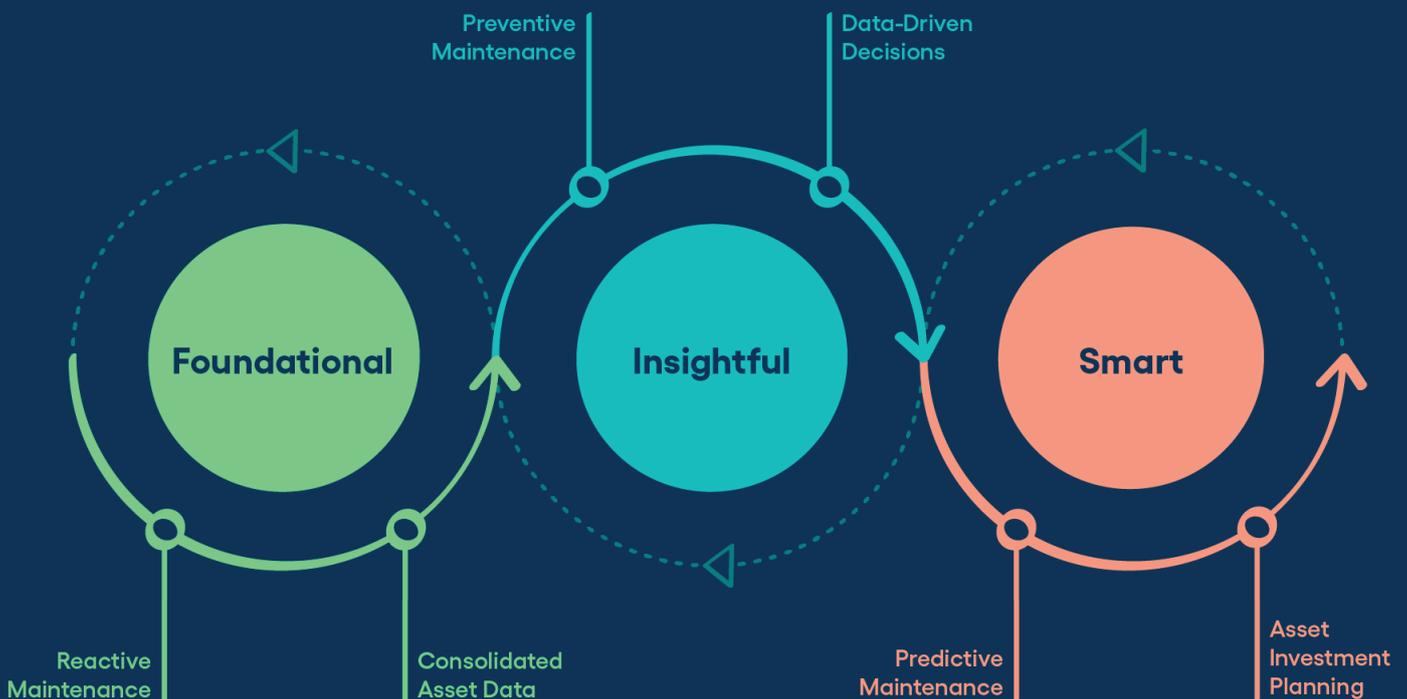
The Journey to Asset Investment Planning.

Good Asset Investment planning is the result of a journey that starts with a foundational understanding of your public infrastructure assets, through collecting and consolidating your asset information. Then creating insights through analytics, leading to data-driven decisions, and finally becoming smart with real-time monitoring, and predictive capabilities resulting in the best long-term Asset Investment Plan.
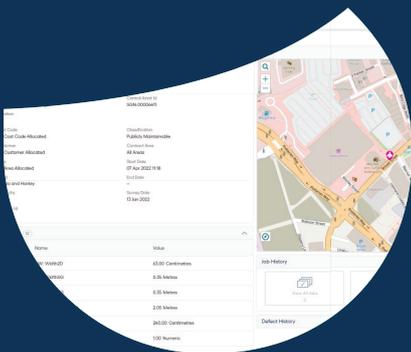
Preventive Maintenance

Data-Driven Decisions

Foundational

Insightful

Smart

Reactive Maintenance

Consolidated Asset Data

Predictive Maintenance

Asset Investment Planning

A solid foundation is critical to success.

Reactive Maintenance.

- Realise defects failures within your infrastructure assets and react with little planning required.
- There is no regular downtime, which avoids operational disruption to the business.
- Less resources are required on a regular basis, freeing up staff for other business priorities and improving productivity.

Asset Register.

- A fully open and flexible asset register eliminates the need for multiple systems.
- Easily track the movement and location of all assets to make better inspection and assessment decisions.
- Always be compliant with accurate, up-to-date asset records, saving you time and effort.
- Identify redundant or underutilised assets to save on costs.
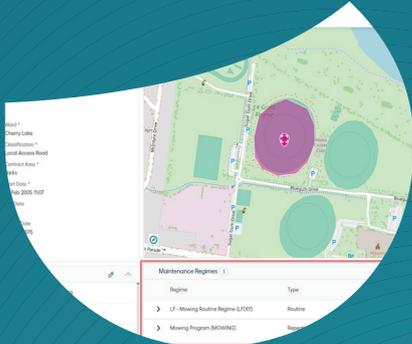
Asset Condition.

- Understand asset conditions in real-time and make cost-saving decisions.
- Be more efficient and prioritise which assets require the most attention based on condition.
- Prevent unplanned downtime while increasing asset utilisation.

Asset Valuation.

- Understand the value of your assets and when they are in decline.
- Align your budget and spending based on the lifecycle asset value and depreciation.
- Greater accuracy around financial reporting.
- Improved accounting accuracy.

Use **Insights** to make data driven decisions that matter.

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Preventive Maintenance.

- Add regular scheduled maintenance activities across teams, processes, and assets.
- Reduce unplanned downtime with fewer breakdowns of critical equipment.
- Lower costly emergency repairs, saving the business money.
- Improve safety conditions for workers.
- Extend the life of your assets.

Contract Management.

- Easily manage operational contractor activities without the need for multiple systems, saving time and effort.
- Ensure value for money with service-level monitoring and audits.
- Drive better quality and behaviour by supporting multiple contract mechanisms.

Performance Management.

- Understand the performance of your assets to visually report back to stakeholders at all levels.
- Easily track your KPIs and take corrective actions to improve performance and operations.
- Customised reporting to meet the needs of your business requirements.
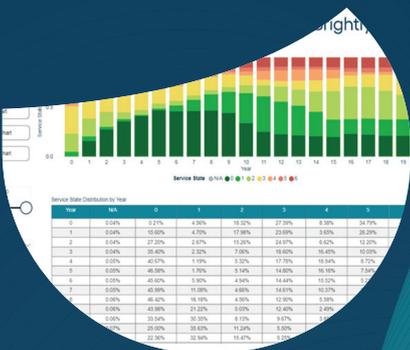

Sustainable Operations.

- Net Zero - Operational sustainability monitoring and reporting.
- Carbon Analytics - Scope 1, 2 and 3 carbon reporting and analysis.
- Track operational carbon around sustainable material usage.
- Secure greater funding opportunities based on carbon data results.

Be **smart** with your insights and automate your future.

Predictive Maintenance.

- Leverage predictive models to prevent asset failure, resulting in reduced costs.
- Predict when maintenance should be performed, leading to cost savings over routine maintenance and better productivity.
- Increase the life of your assets, improve overall efficiency, and minimise disruptions.
- Reduce unplanned downtime with fewer breakdowns of critical equipment.

Asset Lifecycle Modelling.

- Model the lifecycle of your assets to maximise operational efficiency and generate greater ROI.
- Run intervention scenarios to see funding requirements for better planning and budgeting.
- Gain better transparency and increase safety and compliance by not waiting until your asset fails.

Condition Based Capital Planning.

- Target capital dollars to where they need to be in any given year.
- Predict when maintenance should be performed, leading to cost savings over routine maintenance and better productivity.
- Further increase the life of your assets, improve overall efficiency, and minimise disruptions.
- Reduce unplanned downtime with fewer breakdowns of critical equipment.

Asset Investment Planning.

- Understand your asset spend through real-time data and where to invest for better ROI.
- Easily optimise expenditures that don't deliver value through capital investment planning to save money.
- Make long-term investment decisions with data-driven insights to increase business success.

With you every step of the way.

Services.

- Client Services & Support - Your operational success is our focus and we are here for you.

- Managed Services - Software adoption with services.

- Implementation - Fast time to value with industry specialists.

- Consulting - Experienced, passionate asset management expertise.

- Partnerships - Be a partner with Brightly and build a lasting relationship.

About Brightly

Brightly Software, a Siemens company, enables organisations to successfully plan, maintain, and sustain the entire lifecycle of their assets, facilities and infrastructure. As the global leader in intelligent asset management solutions for more than 25 years, Brightly's sophisticated cloud-based platform is expertly designed to improve capital planning through smarter, data-driven decision making, empower technicians to predict, prioritise and manage preventative maintenance activities, and support organisations to achieve sustainability, compliance and efficiency goals. Combined with award-winning training, legendary support and managed services, more than 12,000 clients worldwide depend on Brightly to optimise their teams, operations and strategic planning initiatives. For more information, visit brightlysoftware.com

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