

The Journey to Asset Investment Planning: **Insightful**

Asset management is critical for governments across Australia and New Zealand. These governments manage diverse infrastructure assets that support communities daily - roads, recreation facilities, water networks, utilities, and more. Yet, meeting community needs while planning for future resilience remains a challenge.

Effective Asset Investment Planning starts with a strong **Foundation**: understanding public infrastructure assets through robust data collection and consolidation. This crucial step allows governments across Australia and New Zealand to

gain a complete picture of their assets and needs. Analytics transform raw data into actionable insights, enabling governments to make informed, strategic decisions.

The key to overcoming these challenges lies in taking the next **Insightful** step: moving from reactive maintenance to proactive planning, transforming challenges into opportunities for long-term resilience. Leveraging these insights empowers governments to not only optimise assets across their lifecycle but also build resilient, thriving communities—ready to face the challenges of tomorrow

Use **Insights** to make data driven decisions that matter.

Preventive Maintenance



- Schedule regular maintenance activities across teams, processes and assets to prevent disruptions.
- Reduce unplanned downtime and breakdowns of critical equipment.
- Avoid costly emergency repairs, freeing up funds for capital investment in new and growing needs.
- Improve worker and public safety by proactively managing asset risks.
- Extend the lifespan of your assets, ensuring better value from every dollar invested.

Efficient Contract Management



- Streamline workflows by managing contractor activities within a single platform. Forget juggling multiple systems.
- Ensure value for public funds through service-level performance monitoring and audits.
- Improve service quality by incorporating flexible contract mechanisms into asset management practices, ensuring compliant and transparent procedures.

Performance Management



- Gain a complete understanding of asset and operational performance and report back to stakeholders at every level
- Easily track your KPIs and take corrective actions to improve performance and operations.
- Customise reports and dashboards to fit the unique requirements of your government.

Sustainable Operations



- Track Net Zero operational goals and visually measure emissions across your asset portfolio.
- Monitor carbon outputs connected to material, energy, and resource usage.
- Access new funding opportunities tied to measurable sustainability improvements, helping to secure financial support for your climate action plans.

Community Engagement to Build Trust



- Empower councils to share comprehensive asset information and data with communities, fostering transparency and responsive engagement.
- Proactively inform communities about upcoming projects such as road upgrades, park renovations, or utility operations.
- Respond to community-reported issues faster, reducing asset failures significantly.
- Foster trust by bringing the community into the decision-making process.

Brightly Services for Governments

- **Client Services & Support:** Your success is our focus, with ongoing operational and technical support.
- **Managed Services:** Ensure seamless adoption of Brightly AMG with customised services to meet your requirements.
- **Implementation Support:** Benefit from the expertise of industry specialists for rapid deployment and time-to-value.
- **Consulting Services:** Access Brightly's experienced asset management consultants to enhance your team's capabilities and results.
- **Strategic Partnerships:** Collaborate with Brightly to build a lasting relationship centred on continued improvement and innovation.

Brightly Software, a Siemens company, enables organisations to manage the entire lifecycle of their assets, facilities and infrastructure. As the global leader in intelligent asset management solutions for more than 25 years, Brightly's sophisticated cloud-based platform is expertly designed to improve capital planning through smarter, data-driven decision making, empower technicians to predict, prioritise and manage preventative maintenance activities, and support organisations to achieve sustainability, compliance and efficiency goals. Combined with award-winning training, legendary support and managed services, more than 12,000 clients worldwide depend on Brightly to optimise their teams, operations and strategic planning initiatives. For more information, visit brightlysoftware.com.