

The logo for Brightly, featuring a stylized 'B' icon followed by the word 'Brightly' in a sans-serif font.

A Siemens Company

A photograph of two men in a factory setting. One man is wearing a yellow safety vest and the other is wearing a suit and glasses. They are both looking at a tablet held by the man in the suit. The background shows industrial machinery and a factory floor.

# Unlock Your Plant's Potential:

Your 90-Day KPI Implementation Roadmap  
for Food & Beverage Manufacturing

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# From Insight to Action: Your Guide to Operational Excellence

Are you a food and beverage manufacturer striving for peak performance in a world of ever-changing regulations, supply chain shifts, and evolving consumer tastes? You're not alone. Navigating this dynamic landscape can feel daunting, but what if you had a compass to guide your way?

This 90-Day KPI Implementation Roadmap is designed to help you move beyond just collecting data to acting on it, transforming raw numbers into powerful insights that drive real, measurable progress. We know that challenges like data silos, KPI overload, and inconsistent tracking can be overwhelming, but with this practical, step-by-step guide, you'll learn how to surmount them and build a robust, integrated KPI framework.

Over the next three months, you'll take concrete steps to:

## Baseline

your current performance and **Align** your team.

## Standardize

your metrics and **Visualize** your progress.

## Optimize

your processes and **Improve** your financial outcomes.

This roadmap will guide you in enhancing efficiency, maintaining high quality standards, ensuring stringent compliance, and boosting profitability. We invite you to explore and implement this step-by-step blueprint to achieve operational excellence with Key Performance Indicators that drive tangible results.

Days 1–30

# Baseline & Align – Laying the Foundation for Success

In the first 30 days, you will establish your starting point and explore strategies to get your team on the same page.



# 1 Establish KPI Baselines: Where Are You Now?

Before you can chart a course for operational improvement, you need to know exactly where you stand.

## What to do:

Take a snapshot of your current or “before” performance across key operational areas to compare against your “after”.

## How to do it:

### Gather Existing Data

Look at your current production logs, maintenance records, financial reports, and quality checks. Don't worry if it's not perfect — the goal is to get a starting point.

### Identify Key Operational Areas

Think about what truly matters in your plant. This could include production efficiency, quality control, asset reliability, financial health, customer satisfaction, and employee safety.

### Consider Core F&B Metrics

Start thinking about KPIs like:

- **Gross Margin & Cost of Goods Sold (COGS):** To understand your financial efficiency.
- **Yield Percentage & Waste Percentage:** For production efficiency and resource use.
- **Overall Equipment Effectiveness (OEE):** To gauge equipment performance.
- **Safety Incident Rate & Compliance Rate:** For employee well-being and regulatory adherence.
- **On-Time Delivery Rate:** For customer satisfaction and supply chain effectiveness.
- **Energy Consumption per Unit:** For sustainability and cost control.

## Why it's important

Your baseline is your reference point. It helps you measure the impact of your efforts and truly understand the health of your organization.

# 2

## Validate Data Sources: Trusting Your Numbers

What good is data if you can't trust it? This step ensures that the information you're collecting is accurate, reliable, and consistent.

### What to do:

Verify that the data you're using for your KPIs is correct and comes from dependable sources.

### How to do it:

#### Audit Your Collection Methods

Are you relying on manual entries, or are systems automating data capture? Manual processes can sometimes introduce errors.

#### Address Inaccurate & Inconsistent Tracking

Look for discrepancies or gaps in your historical data.

#### Begin to Tackle Data Silos

Information scattered across different departments (like maintenance, production, and quality) can make a unified view impossible. Start identifying where these silos exist and brainstorm ways to connect them.

#### Explore Manufacturing Software

Consider how purpose-built software, like a CMMS or EAM, can help integrate data, transform raw numbers into actionable insights, and improve data integrity.

## Why it's important

Accurate and reliable data builds confidence in your KPIs, ensuring that your decisions are based on solid ground, not assumptions.

# 3 Assign KPI Owners: Shared Responsibility, Clear Accountability

Assigning clear ownership of KPIs ensures accountability and engagement across your team.

## What to do:

Designate specific individuals or teams who are responsible for tracking, analyzing, and acting on each KPI.

## How to do it:

### Define Roles and Responsibilities

Clearly outline who is accountable for each metric. This could be a plant manager for OEE, a quality control lead for Yield Percentage, or a finance team member for Gross Margin.

### Emphasize Decision-Making Power

Remind everyone that KPIs provide objective data that supports better decisions at every level, from the shop floor to senior leadership.

### Foster a Data-Driven Culture

Encourage team buy-in by explaining the “why” behind KPI tracking. Show how it empowers them to make better decisions and contribute to overall success.

## Why it's important

Clear ownership ensures that KPIs are actively monitored and utilized, preventing poor communication and misaligned goals from hindering your progress.

Days 31–60

## Standardize & Visualize – Bringing Clarity to Your Performance

With your baselines established and owners assigned, the next 30 days are dedicated to formalizing your KPI framework and making your performance visible and easily understandable. Let's build your dashboard.



# Finalize a Core KPI Set: Focus on What Truly Matters

You've explored many potential KPIs, but now it's time to choose the ones that will have the most impact on your strategic objectives.

## What to do:

Select a focused, manageable number of critical KPIs that directly align with your business goals.

## How to do it:

### Prioritize Based on Strategic Goals

Review your baselined KPIs. Which ones directly contribute to your top priorities, whether that's increasing profitability, improving efficiency, enhancing quality, or boosting safety?

### Avoid KPI Overload

Tracking too many metrics can lead to confusion and dilute your focus. Aim for a limited number of crucial KPIs that are easy to track and closely aligned with strategic objectives.

### Ensure KPIs are SMART

Make sure each chosen KPI is Specific, Measurable, Achievable, Relevant, and Time-bound. This ensures that they provide clear, actionable insights.

### Consider Vital F&B Metrics

Your core set might include OEE, Mean Time Between Failures (MTBF), and key Preventive Maintenance (PM) metrics, alongside financial and quality indicators.

## Why it's important

A focused KPI set ensures you're tracking metrics that truly drive progress, preventing "lack of actionability" and ensuring your efforts are directed where they count most.

# 2 Implement Dashboards: Your Visual Command Center

Dashboards transform raw data into an engaging, easy-to-understand visual story of your plant's performance.

## What to do:

Create visual tools that display your chosen KPIs in an easily digestible format to provide a quick overview of performance.

## How to do it:

### Leverage Manufacturing Software

Utilize systems like a CMMS (Computerized Maintenance Management System) or ERP (Enterprise Resource Planning) that offer customizable dashboard and robust reporting tools.

### Design User-Friendly Dashboards

Consider your audience. Dashboards should be clear, concise, and accessible, allowing for real-time performance visualization.

### Address Limited Visibility

By centralizing and visualizing your KPIs, you overcome the challenge of limited visibility into your entire production or inventory chain.

## Why it's important

Real-time monitoring allows you to quickly identify bottlenecks, inefficiencies, and quality issues as they happen, enabling prompt corrective actions and minimizing downtime.

# 3 Establish Review Cadence: Consistent Check-ins for Continuous Growth

Having a dashboard is great, but regularly reviewing the data is where operational value begins. Setting a consistent review schedule ensures your KPIs remain a living, breathing part of your operations.

## What to do:

Set up a regular, scheduled time for teams and leaders to review KPI performance, discuss trends, and identify areas of action.

## How to do it:

### Determine Frequency

Decide how often each KPI needs to be reviewed. Some might be daily (e.g., OEE), others weekly (e.g., waste percentage), and some monthly or quarterly (e.g., Gross Margin).

### Define Participants

Who needs to be in these meetings? Plant managers, team leads, department heads, and even VPs can benefit from these discussions, fostering cross-departmental collaboration.

### Overcome Poor Communication

Structured reviews provide a dedicated forum for sharing KPI insights across the organization, ensuring everyone is informed and engaged.

## Why it's important

Regular reviews are crucial for continuous assessment and adapting processes as needed. This ensures that inconsistent tracking becomes a thing of the past and your strategy remains agile.

Days 61–90

## Optimize & Improve – Driving Results for Sustainable Growth

You've laid the groundwork, visualized your data, and established your review process. Now, it's time to turn those insights into tangible actions and celebrate the improvements. This phase is all about continuous optimization.



# Launch Improvement Initiatives: Turning Data into Action

This is where your hard work pays off. Based on the insights from your dashboards and reviews, you'll identify and implement targeted projects to address underperforming areas.

## What to do:

Initiate specific projects or changes in your processes based on what your KPIs are telling you.

## How to do it:

### Pinpoint & Eliminate Root Cause

Use OEE data to identify and address the underlying reasons for downtime, speed losses, and quality defects, maximizing your production capacity.

### Extend Asset Life

Leverage MTBF and Preventive Maintenance (PM) strategies to reduce unexpected breakdowns and significantly extend the lifespan of your valuable equipment.

### Reduce Waste & Rework

Use waste percentage and yield KPIs to identify where material losses are occurring, cutting costs, and improving product consistency.

### Connect Metrics to Action

Remember, performance truly improves when KPI insights directly guide your operational and maintenance decisions.

## Why it's important

This is the crucial step where you move beyond mere data collection to generating actionable insights to directly address implementation gaps and driving real change.

# Implement Dashboards: Your Visual Command Center

You've launched initiatives. How are they performing? This step involves continuously monitoring your KPIs to see the direct impact of your improvement efforts.

## What to do:

Regularly observe how KPIs are changing over time, especially in response to the initiatives you've launched.

## How to do it:

### Compare Against Baselines

Refer back to those initial baselines you established in Days 1-30. Are your numbers moving in the right direction.

### Utilize Dashboards for Trend Analysis

Your dashboards are perfect for visualizing trends, allowing you to see progress (or areas that need more attention) at a glance.

### Refine and Repeat

Embrace the continuous improvement loop. Continuously measure results, refine your strategies based on what you learn, and repeat the cycle.

## Why it's important

Tracking movement confirms whether your changes are delivering the intended results and helps you avoid unintended outcomes by allowing you to course-correct quickly.

# 3 Tie Performance Changes to Financial Outcomes: Proving Your ROI

Ultimately, improvements in efficiency, quality, and reliability should translate into a healthier bottom line. This step helps you quantify those financial benefits.

## What to do:

Demonstrate how improvements in your operational KPIs directly contribute to positive financial results for your business.

## How to do it:

### Quantify Revenue & Throughput Gains

Show how improved OEE leads to increased production volume and, consequently, higher revenue.

### Calculate Cost Savings

Highlight how reduced waste, lower energy consumption, and fewer equipment breakdowns translate into significant cost savings.

### Connect to Customer & Brand Value

Explain how higher Customer Satisfaction Scores (CSAT) and Net Promoter Scores (NPS) lead to better customer retention and a stronger brand reputation, which has long-term financial benefits.

## Why it's important

This step justifies your investments in KPI implementation, demonstrates a clear return on investment (ROI), and secures ongoing buy-in and resources for continuous optimization.

# Your Journey to Operational Excellence Starts Now

By following this 90-day roadmap, you're not just tracking numbers; you're building a culture of continuous improvement, data-driven decision-making, and unparalleled efficiency.

You've transformed your operational data into powerful insights, paving the way for sustained efficiency, unwavering quality, and a significant competitive edge in the food and beverage manufacturing industry.

This roadmap is your guide, but the journey is continuous. Keep measuring, keep analyzing, and keep optimizing.

Learn more about how Brightly's manufacturing software solutions can help optimize your KPI tracking and drive operational excellence by visiting [www.brightlysoftware.com](http://www.brightlysoftware.com).



## About Brightly Software

Brightly Software, a Siemens company, enables organizations to manage the entire lifecycle of their assets, facilities and infrastructure. As the global leader in intelligent asset management solutions for more than 25 years, Brightly's sophisticated cloud-based platform is expertly designed to improve capital planning through smarter, data-driven decision making, empower technicians to predict, prioritize and manage preventative maintenance activities, and support organizations to achieve sustainability, compliance and efficiency goals. Combined with award-winning training, legendary support and managed services, more than 12,000 clients worldwide depend on Brightly to optimize their teams, operations and strategic planning initiatives. For more information, visit [brightlysoftware.com](https://brightlysoftware.com)

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